



A GUIDE TO NATIONAL HOSPITALITY WEEK FOR YOUR FAM

The goal of National Hospitality Week is to acknowledge the important work of child welfare professionals while encouraging them in their faithful service to children and families. While the work of these community members often goes unnoticed, we want them to hear the message "WE SEE YOU!" Follow along for ideas and communication tips for National Hospitality Week.

Important Information and Resources for Reference:

- National Hospitality Week is scheduled for October 13-17, but you may serve your local child welfare professionals any time in the month of October.
- Find any ideas and resources you might need to serve them [here](#)
- Use #NationalHospitalityWeek and #WeSeeYou on social media as we work to draw attention to the important work of child welfare professionals through these efforts.

Communication Ideas and Information:

- Every day in our community child welfare professionals at *[insert county office name]* serve the most vulnerable children and families in our community. Here at *[church name]* our Family Advocacy Ministry is participating in National Hospitality Week and wants to let these front-line workers know that we see them and value their faithful service. Help us encourage these staff by *[insert ask of the church or next step]*.
- Help the Family Advocacy Ministry at *[church name]* show our local child welfare professionals that they are seen and valued! *[Insert next step or ask]*
- Across the nation, job retention of child welfare professionals is alarmingly low as the work is so difficult! For children, "the chance of achieving permanency decreased from 74.5% to 17.5% after foster care youth received a case worker change. Research suggests that disruptions in casework services, due to changes in family service workers, is associated with the increased rates of foster care drift" (Murphy, Van Zyl, Collins-Camargo, & Sullivan, 2012). This is why the FAM at *[church name]* is going to bless and encourage child welfare professionals locally the week of *[date]*. You can help by *[call to action or next step]*.

#WeSeeYou
#NationalHospitalityWeek



nationalhospitalityweek.com